

MAINSTREET MENU SYSTEMS

Ordering Replacement Text Strips

1. **Find the layout reference number (ex. 09-01-123r1).** If you purchased your menu board after October 2000, you will find a yellow layout reference number label on your menu board. The layout reference number will tell us most of the information we need to correctly order your replacement menu strips.

Listed below is where to find the label on your menu system:

Indoor Illuminated Systems: Near lamp replacement label on master box (lightbox with electrical cord).

Non-Illuminated Magnetic Indoor Systems: In the lower left hand corner, under the last strip, on the first board from the far left-hand side. Note: On Performa wet erase and chalkboard panels without strips, label is on backside of menu panel in lower left-hand corner.

Metal Outdoor Systems: Behind the lower left-hand panel.

Blow Molded Outdoor Systems: Behind the lower panel on the far left-hand side unit.

P.E.P. and Non-illuminated Walk Up: Behind left hand or bottom menu panel.

2. **Determine type of strip (header, listing and statement).**

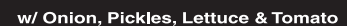
A **header strip** describes a section of the menu.



A **listing strip** designates each menu item and is followed by one or more 4-digit price carriers or set of four number chips.



A **statement strip** describes a menu listing or header.



3. **Determine size of strip.** Measure the width and length of the same type of strip you want to order and include the size on the order form.
4. **Match or choose new font.** Mainstreet offers fifteen (15) stock fonts. Helvetica and Souvenir are also offered in Italics. Also note the case of the letters. Case choices are all upper case (HAMBURGER), upper and lower case (Hamburger) or all lower case (hamburger).

Helvetica *Flash* **Futura** Souvenir **Dynamo** **Belwe** Dom Casual **Vag** *Squire*
AntiqueOlive Clarendon **Felt Tip** **Hobo** **MODESTO** **Kabel EF Bold**

5. **Match or choose new color of strip.** This applies to header strips only. Choices include: black, burgundy, blue, red, dark green, purple, mauve, light green, orange, yellow, grey, teal, light blue. Almost all listing and statement strips are black.
6. **Decide on copy/text.** For listing strips only, specify the number of price carriers or 4 digit price points after each strip.
Example: Sandwiches \$ Coffee sm \$ large \$ French Fries 00.00 00.00